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BOULDER PUBLIC LIBRARY

FESTIVAL REPORT 2019



BOULDER
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@ZEEJLF



JaipurLitfestofficial



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jlfritfest.org/colorado

FESTIVAL OVERVIEW



In September 2019, ZEE JLF Colorado celebrated its fifth edition in Boulder. A festival of literature from all over the world, ZEE JLF Colorado continues to be an event unlike any other. Providing free access for all, the festival invites the people of Colorado and throughout the US to join in examining the human experience through the reflections and imaginations of distinguished, contemporary authors from across the globe.

In a colorful celebration of the mind and heart, filling the Boulder Public Library from top to bottom, writers and thinkers from the Americas, Asia,

Africa, and Europe took part in provocative conversations about life and society, economics and the arts, equity, freedom, and the care of our planet. In these critical times, the penetrating, intercultural dialogue exchanged spoke deeply to individuals of both the issues we face and of genuine humanity, and gave rise to the joy of community.

ZEE JLF Colorado was produced by Teamwork Arts, in association with the Boulder Library Foundation, the City of Boulder, and the Boulder Public Library.

Website: www.jlflitfest.org/colorado

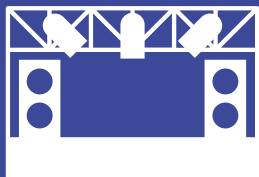
FESTIVAL IN NUMBERS



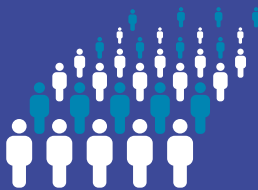
63 SPEAKERS



35 SESSIONS



4 LIVE PERFORMANCES



12,000 FOOTFALL



**130 VOLUNTEERS
CONTRIBUTED 840+ HOURS**

OUR PARTNERS



Boulder Public Library

The mission of the Boulder Public Library is to enhance the personal and professional growth of Boulder residents and contribute to the development and sustainability of an engaged community through free access to ideas, information, cultural experiences, and educational opportunities.

Free public meeting rooms, public computer access, super-fast free wifi, books, movies, music, research databases, local history research, genealogy, educational programming, a makerspace with a laser cutter, CNC machine and 3D printing.



Boulder Library Foundation

Since 1974 the Boulder Library Foundation has been enriching library experience by providing funding for literacy, cultural, and creative programs, not covered by the City of Boulder's budget. The Boulder Library Foundation provides funding for services that help the residents of Boulder develop and grow. By identifying needs, developing funding mechanisms, and encouraging community involvement, the Foundation plays a key role in preparing Boulder for a more engaged future through its libraries and beyond.

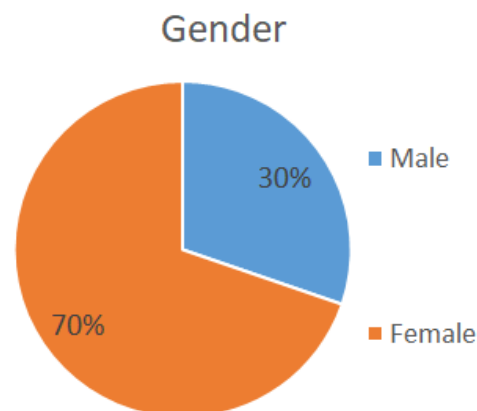
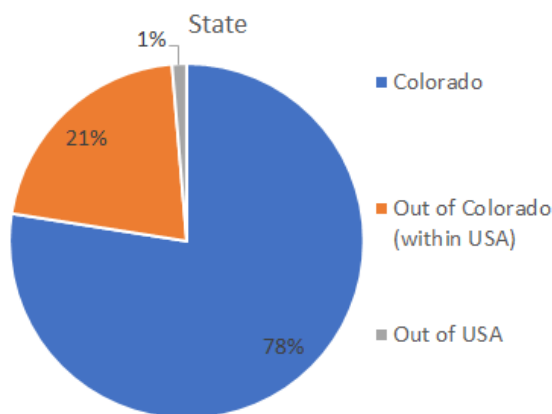
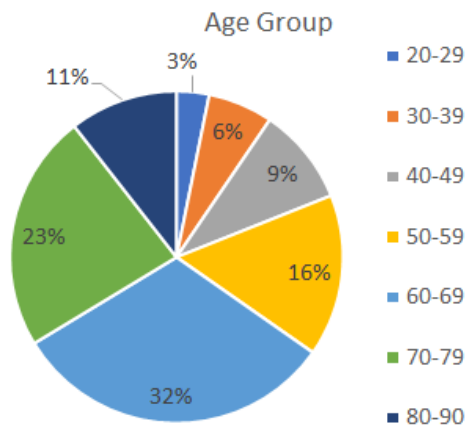


City of Boulder

Tucked into a picturesque valley below the iconic Flatirons, Boulder hosts thriving tech and natural foods industries, supports a renowned entrepreneurial community, has some of the region's best restaurants, and is home to many federal research labs and a world-class university. No wonder this Rocky Mountain town of approximately 107,000 people is a world-class destination.



AUDIENCE BREAK UP





2019 HIGHLIGHTS



The Anarchy

William Dalrymple introduced by Sanjoy K. Roy



We Shall Not Hate

Dr. Izzeldin Abuelaish in conversation with Michael Patrick MacDonald, introduced by Stéphane Lessard, Consul General of Canada in Denver



Meditations on Creativity

Tenzin Wangyal Rinpoche in conversation with Andrew Schelling



Mistress of Words

Chitra Banerjee Divakaruni in conversation with Philip Lutgendorf



Empire of Cotton

Sven Beckert in conversation with Pardis Mahdavi



The Good Talk: Drawing Conversations

Mira Jacob in conversation with Pardis Mahdavi

MEDIA REPORT

A small sampling of Festival media coverage includes Colorado Public Radio, the City of Boulder, The Daily Camera, CBS TV, Colorado and Company - ABC, The Gazette Colorado Springs, 303 Magazine, Westword, All Things Boulder, Out There Colorado, the African American Literature Book Club, the Colorado Daily, KGNU, Channel 8, Publishing Perspectives, News India Times, Voice of America, Colorado Matters, PBS, Arts District, Olivia Chadha Blog, Kent Newburn Blog, CU Boulder Arts and Sciences, and radio stations across Colorado and Western states including New Mexico, Wyoming, Maine, and San Francisco.



JLF Colorado gained the attention of several extremely popular bookstagrammers as well as influential media from around the country, building a bigger story throughout the US. The Festival received promotion and listings in event calendars across the State, libraries and bookstores throughout the region, author pages, writing groups, and in universities across the Front Range.

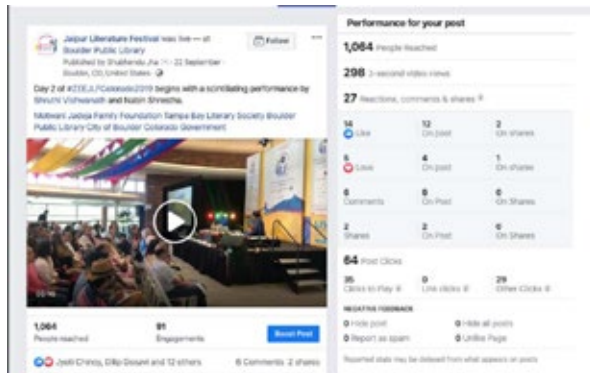
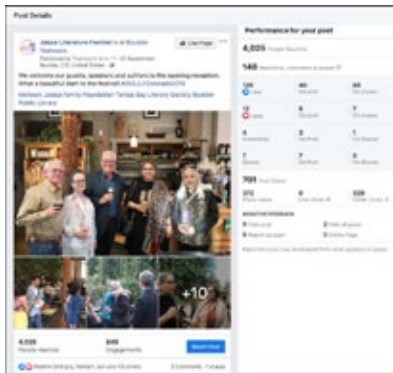


SOCIAL MEDIA

f JaipurLITfestofficial

f Page Likes/Followers
152,376

Average Monthly Reach/Impressions
320,053




t @ZEEJLF

t Page Likes/Followers
153,100

Average Monthly Reach/Impressions
255,000



 jaipurlitfest

 Page Likes/Followers
176,00



ACKNOWLEDGMENTS

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National Endowment for the Arts*



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Sunil Varma

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Shashi Gupta
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Suzanne Kemperman

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Morgan Charlton
Samantha Kraft

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Marcia Douglas
Margaret Coel
Timothy Hillmer
Sarah Elizabeth Schantz
Susan Josephs
Tree Bernstein

City of Boulder Liaisons

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Gordon Holman, Building Services Supervisor

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Kathy Lane, Programs
Aspen Walker, Community Engagement
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Amanda Bender, Volunteer Coordinator
Boulder Public Library Staff

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Amanda Bender
Kate Kelsch

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\$40,000

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\$20,000

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Eco-Products
Lucky's Market

Media Partners

CBS 4 Denver
Brock Media
KGNU
Denver Post
Daily Camera
Boulder Weekly
CPR

Festival Bookstore

Boulder Bookstore

Hotel Partners

Hilton Garden Hotel Boulder
Boulder University Inn

Catering Partners

Boulder Dushanbe Teahouse
Jaipur Restaurant
Pasta Jay's
Seeds Café

Partners

America's Latino Eco Festival
BMoCA
Boedecker Theater, Dairy Arts Center
Boulder Chamber of Commerce
Boulder County Arts Alliance
Boulder International Film Festival
Boulder OLLI
Boulder Rotary - Peacebuilders
Boulder Valley School District
Boulder Writers Alliance
The Catamounts
Center for Asian Studies,
CU Boulder
Colorado Authors League
Colorado Talking Book Library
Dean of Arts and Sciences, CU Boulder
Denver Art Museum
Downtown Boulder Inc.
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International Business Circle
Lighthouse Writers Workshop
LOCAL Theater Company
madelife
Maya Productions
Right Relationship

ZEE JLF Colorado does our best to include all the information available by press time. We deeply apologize for any omissions or misspellings!





ABOUT TEAMWORK ARTS

Teamwork Arts is a highly versatile production company with roots in the performing arts, social action and the corporate world. Our expertise lies in the area of entertainment and includes documentary and feature films, television, the conceptualization and development of contemporary performing, visual, and literary arts festivals around the world.

For over 25 years, Teamwork Arts has taken India to the world and brought the world to India, presenting the finest of Indian performers, writers and visual artists in the cultural and art space in India and abroad.

Teamwork Arts produces the world's largest free literary gathering, the Jaipur Literature Festival, as well as the Ishara International Puppet Festival in New Delhi, the annual Mahindra Excellence in Theater Awards Festival - META, and additionally international festivals such as Shared History in South Africa, India by the Nile in Egypt, Eye on India in the US, India by the

Bay in Hong Kong, and Confluence - Festival of India in Australia among many.

Our musical extravaganza, *Bollywood Love Story - A Musical*, continues to tour the world and has sold out shows in Austria, Germany, Netherlands, South Africa, Spain, Switzerland and Egypt.

Our international festivals in India have included OZFest, a festival of Australia, and the bi-annual Bonjour India, a festival of France, with more than 200 events across 18 cities, featuring 250+ artists, designers, researchers, and entrepreneurs.

Above all, we at Teamwork Arts believe in love and respect for the artist.

For more information, visit:
www.teamworkarts.com



FESTIVAL PATRONS



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